



1.888.713.4083 www.cwcfoundation.ca info@cwcfoundation.ca

Local Couple launch New Fund with \$25,000 donation to focus on making an Impact on Health Equity.

April 12, 2022 - Centre Wellington, ON – For Immediate Release

A local couple passionate about making a difference by tackling Health Equity in our community is creating the "Health Equity Impact Fund" at the Centre Wellington Community Foundation. Dr. Peter McPhedran and Susan McPhedran have lived and worked in Centre Wellington since 1984. Peter and Susan are seeding the fund with an initial \$25,000 donation. They hope that it will encourage others in the community to donate and help build a fund that becomes large enough to have a significant impact on our community.

Dr. Peter McPhedran recently retired from working as a local physician for over 35 years. During his career in health care, Peter saw firsthand the inequality of opportunities for his patients and others. As a local educator, Susan McPhedran saw the same things but from a very different perspective.

"We are people of action, and both feel we can and must step up to do something that changes what we've seen over the years.

"We saw children excluded from activities due to costs. Students had more challenges at school if they were hungry or tired. I saw adults who could not control their diabetes due to improper nutrition. Patients with heart failure had repeated hospitalizations because of too much salt in their diets," stated Peter.

It is known that one's health is more influenced by living conditions than by medical treatment or lifestyle choices. Examples in our community include food insecurity, affordable housing, lack of transportation, poverty, access to health care and community infrastructure and technology. Both are passionate about reducing these obstacles amongst members of our community. The Fund will also help support other social determinants of health initiatives, including transportation and affordable housing.

Those wishing to donate in support of this new fund can donate online at https://www.canadahelps.org/en/dn/69605. Alternatively, you can contact CWCF at raymond@cwcfoundation.ca or visit our website, www.cwcfoundation.ca.



75 Melville St. Elora, ON N0B 1S0

1.888.713.4083 www.cwcfoundation.ca info@cwcfoundation.ca

About Centre Wellington Community Foundation:

Centre Wellington Community Foundation (CWCF) is a public, charitable foundation created for and by the people of Centre Wellington. Our mission is to strengthen the Centre Wellington community by combining community leadership, support for donors, and community-focused granting.

For more information on the Centre Wellington Community Foundation

J Raymond Soucy | Executive Director raymond@cwcfoundation.ca, (888) 713-4083 Randall Howard – Board Chair, rhoward@verdexus.com, (519) 957-2226

Centre Wellington Community Foundation | 75 Melville St, Elora, ON NOB 1S0 www.cwcfoundation.ca

Find us on Facebook and Twitter –Facebook – <u>www.facebook.com/cwcfdn</u>
Twitter - @CWCFdn

Registered charitable number: 859545295RR0001